

# Letter of Recommendation



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12 December 2025

## Testimonial for Digital Niche & Nichelle Swanepoel

Working with Nichelle Swanepoel and the Digital Niche has been a transformational experience for the Lidar Community Foundation, a non-profit organization based in Windhoek, Namibia. Nichelle did far more than create our website and upgrade our social media platforms – she completely changed the trajectory of our project. Through her professionalism, creativity, and deep understanding of our mission, Nichelle built a digital presence that opened doors we never imagined possible. Because of her work, we connected with international partners, donors, journalists, volunteers, and organizations who discovered Lidar online and reached out to support our mission. The impact of this visibility has been life-changing for the vulnerable young mothers we serve in Namibia.

We are incredibly grateful to have met Nichelle and to have contracted Digital Niche as our digital marketing partner. Their dedication and excellence continue to uplift our organization, and we are proud to keep working with them as we grow.

We wholeheartedly recommend Digital Niche to any non-profit organization or company seeking professional, reliable, and impactful digital solutions.

With sincere appreciation,

Serley Eises  
and the entire Lidar Community  
Namibia

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